



66th IIW Annual Assembly, 11th – 17th September 2013

International Conference on “Automation in Welding”
16th/17th September 2013 | Essen, Germany

Show Presence, Become a **Sponsor**
Your Possibilities as a **Sponsoring Partner in 2013**

hosted by:

DVS



INTERNATIONAL
TRADE FAIR
JOINING CUTTING
SURFACING



www.iiw2013.com

Platinum Sponsors...

...will be Exclusive Sponsors at Social Events

Support one of the following social events and secure the undivided attention of the international expert world in a festive atmosphere. Only one sponsor's partnership will be granted per event.

■ IIW Opening Ceremony and Reception on September 12, 2013

The IIW Opening Ceremony will take place in a festive setting in the Hall Europa in the Congress Center Essen West at Messe Essen. In addition to entertainment, prizes and marks of distinction to personalities who have rendered outstanding services to joining technology will be awarded. The subsequent Reception will offer the approx. 800 national and international guests an opportunity for initial discussions. Food and drinks will be provided.

■ IIW Gala Banquet on September 13, 2013

In 2013, the aesthetically sophisticated Alfried Krupp Hall in the Philharmonie Essen will be the venue of the IIW Gala Banquet, the highlight of each IIW event. The dinner will be accompanied by an organ recital which will provide the hall with an acoustic note of a quite particular kind. The so-called Kuhn organ meets the most stringent demands as far as the sound is concerned. Approx. 800 guests from home and abroad will be expected here as well.

■ Exclusive Fair Preview for IIW on September 14, 2013

„Networking“ will be the all-encompassing element of the IIW events in 2013. IIW experts and exhibitors will be in direct contact with each other and will be able to exchange their expert know-how. An initial opportunity to do this will be offered during the Exclusive Fair Preview. Then, the location, the Hall Panorama in the Congress Center Essen West with its „large portholes“, will already provide a first look at the exhibition as well. An evening for establishing contacts in relaxed surroundings with snacks and drinks.

Please get in touch with us in order to agree upon the details of the sponsoring.



Photo: Philharmonie Essen



Photo: Messe Essen



Photo: Schloß Hugenpoet



Photo: DVS

Gold, Silver and Bronze Sponsors...

...will be permanently Present in the Environment of the IIW Annual Assembly

Services for Gold Sponsors

- One 1/1-page (DIN A4) advertisement (in colour) in the Circular No. II* and in the IIW Annual Assembly Final Programme**
- Naming of your company with your logo in the Circular No. II* and in the IIW Annual Assembly Final Programme**
- Logo of your company on the IIW 2013 homepage with a link to the homepage of your company
- Logo on the conference banner in the Congress Centers Essen (West and South)
- Two four-page advertising flyers of your company in conference bags

Sponsor's amount: € 12,000.00

Services for Silver Sponsors

- One 1/2-page (DIN A4) advertisement (in colour) in the Circular No. II* and in the IIW Annual Assembly Final Programme**
- Naming of your company with your logo in the Circular No. II* and in the IIW Annual Assembly Final Programme**
- Logo of your company on the IIW 2013 homepage with a link to the homepage of your company
- One four-page advertising flyer of your company in conference bags

Sponsor's amount: € 9,000.00

Services for Bronze Sponsors

- Naming of your company with your logo in the Circular No. II* and in the IIW Annual Assembly Final Programme**
- Logo of your company on the IIW 2013 homepage with a link to the homepage of your company
- One four-page advertising flyer of your company in conference bags

Sponsor's amount: € 6,000.00

*/** See overleaf

Note:

The necessary layout costs will be borne by the sponsor. Advertising flyers will be provided by the sponsor. The event language will be English. The number of sponsors will be limited. There will be no recourse to legal action.

Day Sponsors of the IIW Annual Assembly...

...will be directly Involved when International Experts are Working

The IIW Annual Assembly is a meeting of international experts from joining and welding technology and from research, technology and science in order to elaborate sets of international rules and to introduce research projects. 17 technical commissions and various working groups will convene in parallel with each other.

Services for Day Sponsors

- Roll-up of your company in the Congress Centers Essen (West and South) on the conference floors
- One four-page advertising flyer of your company in the rooms of the IIW Working Units' Meetings
- Writing pads and ballpoint pens in the rooms of the IIW Working Units' Meetings
- Representatives of the company will be able to take part in the IIW Annual Assembly free of charge

Sponsor's amount: € 15,000.00

Dates:

IIW Working Units' Meetings on September 12, 2013

IIW Working Units' Meetings on September 13, 2013

IIW Working Units' Meetings on September 14, 2013

Note:

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Sponsoring – Clever Support...

...by Your Company

Sponsoring is simple and ingenious at the same time. Companies support respected projects or events and combine their presence in situ with greater awareness and a better image.

Ever more often, companies therefore exploit the possibilities of becoming sponsoring partners.

In September 2013, the IIW Annual Assembly with its International Conference in the direct environment of the “International Trade Fair Joining Cutting Surfacing” will offer a unique forum for experts from the fields of joining, cutting and surfacing all over the world. A one-off opportunity for you too as a company to draw attention to yourself with your presence.



Information / Contact

***Circular No. II**

The Circular No. II will include all the specialist and general information with regard to the IIW Annual Assembly as well as the complete programme of the IIW International Conference. In January 2013, it will be sent to all 55 member societies from the five continents.

****IIW Annual Assembly Final Programme**

The IIW Annual Assembly Final Programme will be handed out to all the registered IIW participants in situ in September 2013 and will once again include all the specialist and general information. Moreover, it will also be possible to find the room distribution plan for the IIW Working Units.

**The reply must be submitted in writing by October 31, 2012.
The date of the arrival of the reply will be decisive.**

DVS

DVS – German Welding Society

Simone Mahlstedt

Aachener Str. 172

40223 Düsseldorf, Germany

phone +49 (0) 211 1591-302

fax +49 (0) 211 1591-300

simone.mahlstedt@dvs-hg.de



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